LEO BURNETT U.S.A.
Ad No. 2300—100's—HORIZONTAL BARS—Req. No. 7223—Page—4 colors—Supplement, 1982 (A)
Printed in U.S.A.
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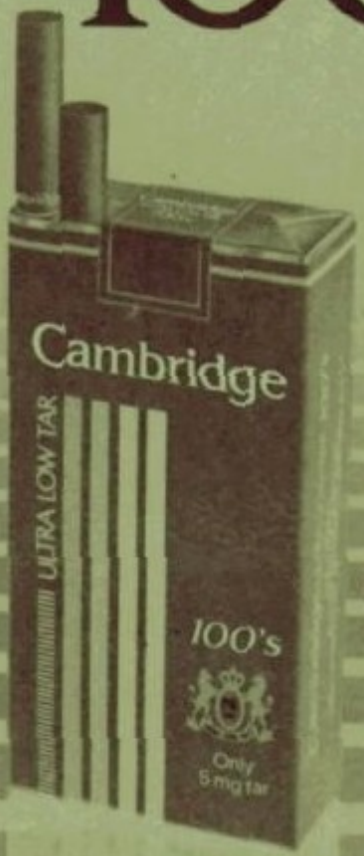
ULTRA LOW TAR
Cambridge 100's



Satisfying taste at only 5 mg tar.

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Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

5 mg "tar," 0.5 mg nicotine av. per cigarette by FTC method

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